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Jonathan Motichka



HW CPAs + Advisors

Managing Principal

Jonathan T. Motichka, CPA, is the Managing Principal at HW CPAs + Advisors. Jonathan provides comprehensive tax and advisory services to individuals, high net worth individuals and families, family-owned businesses, and closely held companies. His tax services include federal and state tax compliance, proactive tax planning support, and sophisticated tax strategies. His advisory services include business planning and strategic guidance, internal controls, cash flow analysis, and operational guidance. As both a CPA and small business owner, Jonathan brings practical and industry insights that help clients strengthen operations, plan for the future, and achieve long-term success.



MBE CPAs

Chief Information, Security, and Technology Officer

Elisa is an executive IT professional with more than two decades of experience spanning application and product delivery, infrastructure, service delivery, and vendor, project, and program management. She currently serves as Chief Information, Security, and Technology Officer (CISTO) at MBE CPAs, where she sets the vision and strategy for company-wide IT services, lead Business Applications, Cloud Engineering, Information Security, and IT Operations, and own department budget.

Before MBE, she held IT leadership roles at Dean Health Plan, Madison Gas & Electric, Franklin Energy Services, and Alliant Energy, leading enterprise transformations, data center modernization, agile product delivery, and ERP implementations across PeopleSoft, Oracle NetSuite, and Oracle C2M.

She is an analytical strategist who guides organizations toward compliance, scalability, and resource efficiency, and a collaborative communicator focused on aligning technology with business priorities. She holds an MBA in Technology Management and a BS in Information Technology from Herzing University.



GHJ

Partner

Arna Erazo, CPA, is GHJ's Client Accounting and Advisory Services (CAAS) Practice Leader, who delivers more than 15 years of accounting experience with a specialized understanding of outsourced finance and accounting solutions for middle-market businesses. In her role, Arna oversees a team that works closely with business leaders to scale their organizations and deliver ongoing accounting guidance.

Prior to joining GHJ in 2022, Arna held positions as a fractional controller, a controller at a large manufacturing company and an auditor at a Big Four firm. Having spent an extensive period of her time working in industry roles, Arna provides practical guidance that is founded on having been where her clients are now. Her industry experience covers entertainment, manufacturing, retail, professional services, and more.



Heather Evans



BDO Alliance USA

Relationship Director

Heather works with accounting firms and solution providers to build strategic relationships, identify opportunities for growth, and connect members with resources that help their businesses evolve.

With more than 20 years of experience in the accounting industry and technology space, Heather has built her career around relationships, collaboration, and helping organizations navigate change. She is known for bringing people together, quickly identifying opportunities, and turning ideas into action.

Throughout her career, Heather has held roles with Intuit, XCM Solutions, Botkeeper, and Wolters Kluwer, giving her a broad perspective on the challenges and opportunities facing accounting firms today. She brings a practical, relationship-driven approach to leadership and is passionate about creating connections that lead to meaningful results.

Heather holds a B.S. in Business Administration from West Virginia University.



Pete Lachance



Altair Group

Founding & Managing Partner

Pete Lachance, CPA, MST, is the Founding and Managing Partner of Altair Group, a boutique tax and accounting firm based in Bedford, New Hampshire. Since co-founding Altair in 2018, Pete has helped lead the firm's growth while focusing on building a strong culture, developing its team, and continually improving the way the firm operates and serves clients. In addition to his leadership responsibilities, Pete continues to advise entrepreneurial individuals and businesses on complex tax matters. Prior to entering public accounting, he worked in the actuarial and information technology fields. Pete holds an M.S. in Taxation from Bentley University, and M.B.A from the University of Massachusetts Lowell, and a B.S. in Actuarial Mathematics from Worcester Polytechnic Institute.



Sarah Jennings



Maner Costerisan

Principal, Director, Consulting

Sarah is a principal at Maner Costerisan and leads the firm's Consulting services division. With over 20 years of experience, Sarah is widely regarded as a visionary leader within the firm, always offering new ideas to help Maner's clients, she spearheads the firm's nonprofit team, where she's able to align her work with her passion for advocacy and philanthropy. She also holds the distinction of being its first female board member.

Sarah's responsibilities encompass overseeing engagements that offer guidance and advisory services to client leadership and teams, with a focus on strategy and change management, financial analysis, projections, and workflow. Notably, her expertise lies in leveraging strategic planning to propel missions forward, instilling a framework for growth, and ensuring accountability for achieving the desired outcomes. In addition, Sarah conducts examinations for diverse organizations to identify and document the magnitude of loss attributable to fraud or abuse.



Introhive

Head of Industry, Accounting & Advisory

Adam served as Chief Growth Officer at Top 75 US firm, Bennett Thrasher, where he led transformative growth strategies, strengthened global strategic partnerships, and implemented critical business development, sales and marketing initiatives. Adam has also held leadership roles at TOP 25 US firm, Aprio and is known for his deep industry insights, relationships, and ability to foster success in a complex and rapidly evolving market.

As Head of Industry, Adam focuses on Introhive's global market, working alongside the go-to-market and product teams to empower firms with Introhive's solutions to deliver measurable ROI.





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